

# PLACEMENT BROCHURE

**B.Sc. (Hons) Home Science –  
Extension and Communication Management**



**COLLEGE OF HOME SCIENCE**  
**Professor Jayashankar Telangana State Agricultural University**  
Saifabad, Hyderabad, Telangana - 500 004

## **DEPARTMENT OF EXTENSION EDUCATION AND COMMUNICATION MANAGEMENT**

### **About the College**

The Faculty of Home Science is one of the faculties of Prof. Jayashankar Telangana State Agriculture University (PJ TSAU). As per the Land Grant Pattern of United States adopted by ICAR for improving the quality of rural life, formerly it is under Andhra Pradesh Agricultural University (APAU), from the year 1964 to 1996 and later Acharya N.G. Ranga Agricultural university till 2nd September 2014. At present it is notified under PJ TSAU as per “ANGRAU Act 1963 (Telangana Adaptation order 2014, vide act no..43 of 2014, dated 3rd September 2014”.

The faculty has two campuses-College of Home Science, Saifabad, Hyderabad and Post Graduate & Research Centre Rajendranagar. B.Sc. (Hons.) Home Science & B.Sc. (Hons.) Fashion Technology are offered in College of Home Science, while B.Sc.(Hons.) Food Science & Nutrition along with FDNT PG Programmes is at PG & RC. Other PG Programmes are offered at College of Home Science.

### **About the Department:**

Department of Extension Education and Communication Management (ECM) is one the five major disciplines of Faculty of Home Science, Professor Jayashankar Telangana State Agricultural University (PJ TSAU), Hyderabad, Telangana State. The department intensively trains the students to convert the technological information of quality life into audio, visual and written formats based on the information needs of the society, especially rural society and to disseminate through appropriate channels. The target group comprises of rural families with special reference to women and children. The students are exposed to both conventional as well as digital media, devices and techniques of pre production, production and post production.

### **Objectives of the Department and Courses offered:**

- ★ Equipping the students with knowledge and analytical thinking on policies, programmes and process for empowerment of rural women, thereby their families

- ★ Providing hands-on-training on information collection and processing using various media management techniques
- ★ Developing an appreciation for rural life among students to take up profession for rural development.

### **Courses Offered in the Department:**

#### **UG COURSES :**

##### **Core Course:**

Introduction to Rural Sociology

##### **Department Courses:**

1. Extension and Rural Development
2. Women in Agriculture
3. Extension Training Management
4. Information and Communication Technology
5. Project Management
6. Diffusion and Adoption of Homestead Technologies

##### **Elective courses:**

1. Print & Electronic Journalism
2. Instructional Video Production
3. Web Designing
4. Multimedia Production

##### **Student READY Programme:**

1. Experiential Learning programme
2. Rural Awareness Work Experience Programme
3. Skill Development Training/Internship

#### **PG COURSES**

- ✿ Global Extension Systems
- ✿ Training and Human Resource Development
- ✿ Communication For Development
- ✿ Media Production And Management

- ✿ Corporate Communication And Event Management
- ✿ Educational Technology
- ✿ ICT and New Media

**Career Opportunities:**

*Extension officers /Agents in Government Departments:*

- \* Women welfare & Child development,
- \* Rural Development,
- \* Social welfare and
- \* Non government institutions

**In the field of Media:**

- \* ICT module designers for community education, especially rural women, adolescent girls and children
- \* Production assistants,
- \* Anchors in print and electronic media
- \* Event managers
- \* Advertisement designers
- \* Free lancer journalists
- \* Photographers
- \* Public Relation Officers in corporate schools, hospitals and non-government organizations
- \* Social marketing managers

No. of students present in this department are eleven and they are specialized in Information and Communication Technology:

S.No.	NAME OF THE STUDENT	I.D.No:	MAIL ID:
<b>UG students:</b>			
1	U. Krishnaveni	CHHS-2015-004	undurukeerthi5698@gmail.com
2	T. Yogesewari	CHHS-2015-008	yogitentu@gmail.com
3	M. Chaitanya Kumari	CHHS-2015-011	chaitanyak216@gmail.com
4	T. Ramya	CHHS-2015-024	ramya.thunghapidi@gmail.com
5	S. Triveni Bai	CHHS-2015-028	trivenisugali@gmail.com
6	Y. Soujanya	CHHS-2015-036	sowjanyaayajjala1997@gmail.com

S.No.	NAME OF THE STUDENT	I.D.No :	MAIL ID:
<b>UG students:</b>			
7	M. Swathi	CHHS-2015-038	Mandaruswathi1998@gmail.com
8	B. Malathi	CHHS-2015-048	sushmareddyhh048@gmail.com
9	M. Shireesha	CHHS-2015-058	shireeshamethri@gmail.com
10	B. Sushma	CHHS-2015-063	bsushma2310@gmail.com
11	L. Bangari	CHHS-2015-064	bangari1998laudya@gmail.com
12	L. Bhavani	CHHS-2015-068	lingabhavani1997@gmail.com
13	K. Ujwala	CHHS-2015-078	ujwalakommu@gmail.com
14	R. Swetha	CHHS-2015-079	ramavathswetha0@gmail.com
15	W. Sai Ravali	CHHS-2015-100	sairavalIW@gmail.com
16	A.Kalpna	CHHS-2014-056	amaraju.kalpna@gmail.com
17	P.Nandini	CHHS-2013-096	valmikinandini325@gmail.com
<b>PG students:</b>			
1.	K.Spandana Deepika	HHM/2017-12	spandanadeepika05@gmail.com
2.	B.Sathwika	HHM/2017-13	sathwika88@gmail.com
3.	Deepa Amgoth	HHM/2017-14	deepanaikamgoth@gmail.com
4.	Lopa Mudra Mohapatra	HHM/2018-17	lpmohapatra@gmail.com
5.	Ragini Modi	HHM/2018-18	modraginiyadav@gmail.com
6.	S.Prathibha	HHM/2018-19	pratibha.surkanthi2526@gmail.com
<b>Ph.D. Students:</b>			
1.	N.Sunitha	HHM/2016-07	nunavathsunitha18@gmail.com
2.	Pretty Rani	HHM/2016-08	prettyrani2510@gmail.com
3.	Spandana	HHM/2017-04	spandanachand@gmail.com
4.	A.Lalitha	HHM/2018-09	lalitharaj17@gmail.com
5.	A.Prashanthi	HHM/2018-10	prashu.alam@gmail.com

## Brief Resumes of Students of BSc Students



**U. Krishnaveni**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Technical writing, Protocols, Video pad, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.



**T. Yogeeswari**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Technical writing, Protocols, Video pad, Movie maker & Microsoft office

**Strengths :** Patience, Self confidence, good communication skills, Punctuality, smart work



**M. Chaitanya Kumara**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Web designing, Technical Writing, Protocols, Video pad, Movie maker & Microsoft office

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work



**T. Ramya**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Journalism, Video editing  
Social Marketing, Public Relation Officer

**Software Skills:** Adobe Photoshop, Protocols, Video pad, Movie maker & Microsoft office

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work

## Brief Resumes of Students of BSc Students



**S. Triveni Bai**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Digital Advertising

**Software Skills:** Adobe Photoshop, Lekhini, Technical skills of Video pad, Protools, Movie maker & Microsoft office

**Strengths :** Patience, Perfection in work, Self confidence, Good communication skills, Punctuality.



**Y. Sowjanya**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Technical writing, Protools, Video pad, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.



**A. Kalpana**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Technical writing, Protools, Video pad, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.



**M. Swathi**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism.

**Software Skills:** Adobe Photoshop, Technical writing, Video pad, Movie maker & Microsoft office

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.

## Brief Resumes of Students of BSc Students



**W. Sai Ravalli**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer.

**Software Skills:** Adobe Photoshop, Lekhini, Technical skills of Video pad, Protools, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, Good communication skills, Punctuality.



**B. Malathi**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Public Relation Officer, Journalism, Mass communication

**Software Skills:** Adobe Photoshop, Technical writing, & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality.



**R. Swetha**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Video & Audio Editing, Public Relation Officer

**Software Skills:** Adobe Photoshop, Lekhini, Technical skills of Video pad, Protools, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, Good communication skills, Punctuality.



**M. Shiresha**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Technical writing, Protools, Video pad, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.



## Brief Resumes of Students of BSc Students



**K. Ujwala**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Social Marketing, Public Relation Officer, Journalism, Video editing

**Software Skills:** Adobe Photoshop, Technical writing, Video pad, Movie maker & Microsoft office

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.



**L. Bangari**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Public Relation Officer, Journalism, Video editing, Social Marketing

**Software Skills:** Adobe Photoshop, Lekhini, Technical skills in writing, video pad, Protocols, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, Good communication skills, Punctuality.



**B. Sushma**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Journalism, Video editing  
Public Relation Officer

**Software Skills:** Adobe Photoshop, Protocols, Video pad, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.



**L. Bhavani**

**Qualifications:** B.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development, Journalism, Video editing  
Public Relation Officer, Social marketing

**Software Skills:** Adobe Photoshop, Protocols, Video pad, Movie maker & Microsoft office.

**Strengths :** Patience, Perfection in work, Self confidence, good communication skills, Punctuality, smart work.

## Brief Resumes of MSc Students



**K. Spandana Deepika**  
CHHS/2017-012

**Qualifications:** M.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Women Empowermen, Girl child Education, Rural development, New media in communication management.

**Software Skills:** Adobe Photoshop, Movie maker and Microsoft office



**B. Sathwika**  
CHHS/2017-013

**Qualifications:** M.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Photography, Audio & Video editing and New media in communication Management. To carryout activities related to Rural Development

**Software Skills:** MS office, Movie maker, Adobe Photoshop, Pro-tools and Video Pad editor.



**Deepa Amgoth**  
CHHS/2017-014

**Qualifications:** M.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Photography, Audio & Video editing and New media in communication Management. Giving vocational training to adolescent girls.

**Software Skills:** MS office, Movie maker, Adobe Photoshop, Pro-tools, adobe audition and Video Pad editor.



**Lopamudra Mohapatra**  
CHHS/2018-017

**Qualifications:** M.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Rural development , Public relation officer

**Software Skills:** Microsoft office and movie maker

**Strength :** Self confidence , patience and hard working

## Brief Resumes of MSc Students



**M. Ragini**  
CHHS/2018-018

**Qualifications:** M.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Teaching, Rural development, Panchayat Raj Officer, Public Relation Officer, Journalism

**Software Skills:** Adobe Photoshop, Technical Writing , Video pad, Movie maker & Microsoft office, Pro tools.

**Strengths:** Good Communication skills , Perfection in work, Self confidence, Punctuality, smart work.



**S.Prathibha**  
CHHS/2018-019

**Qualifications:** M.Sc. (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Digital advertising, Video editing, Rural development, Public Relation Officer

**Software Skills:** Adobe Photoshop, Video pad, Movie maker, Illustrator, EDIUS 7, Lekhini, Microsoft office

**Strengths:** Self-confidence, Patience, Communication skills, Perfection in work, Punctuality

## Brief Resumes of PhD students



**N. Sunitha**  
**HHM/2016-07**

**Qualifications:** M.Sc. (Home science Extension and Communication Management). Ph.D. (Home science Extension and Communication Management) Ongoing

**Area of Interest :** New media in communication Management, Nutrition, Environment Education and Agriculture communication management for society, Children, Adolescent Girls and women skills management, Script Writing and content management

**Software Skills:** Ms-word, MS power point, MS Excel, Movie maker, Photoshop, Coral draw, Audacity

**Thesis :** Adul Learning StyleCompatibility of Health and Nutrition ICT Modules- An Analysis



**Pretty Rani**  
**HHM/2016-08**

**Qualifications:** M.Sc. (Home science Extension and Communication Management). Ph.D. (Home science Extension and Communication Management) Ongoing

**Area of Interest :** New media in communication Management, Nutrition communication management for society, Adolescent Girls and women skills management, Script Writing and content management

**Software Skills:** Ms-word, MS power point, Movie maker, Photoshop

**Thesis :** Information Need analysis of Diabetics –Advocacy through Short Message Services (SMS)

### Brief Resumes of Ph.D. Students



**B. Spandana**  
HHM/2017-04

**Qualifications:** Ph.D (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Photography, Web Designing, Graphic designing, Rural development

**Software Skills:** · Photography, Adobe Photoshop, Microsoft office suite, Audio & video editing

**Strengths:** Patience, Good communication skills, Perfection in work, Positive thinking, Quick learner, Creativity, Discipline, Respectfulness, Determination and Team work.



**A. Lalitha**  
HHM/2018-09

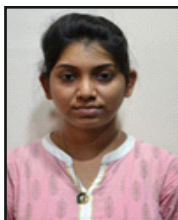
**Qualifications:** Ph.D (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Video Editing, Rural Development, Social Marketing

**Software Skills:** · Basic knowledge of MS-Office 2003, 2007, 2010, Operating Systems: Windows XP, 7, 8, Video pad, Movie maker, Adobe Photoshop

**Strengths:** Self confidence, Good communication skills, Patience, punctuality, Honesty, Flexibility and adoptability



**Alam Prashanthi**  
HHM/2018-10

**Qualifications:** Ph.D (Hons) Home Science

**Specialization :** Extension and Communication Management

**Area of Interest :** Scientist, Teaching, Photography, Web Designing

**Software Skills:** · Audio & Video editing: Adobe Photoshop, Adobe Premier Pro, Pro tool and Photography

**Strengths :** Ability to work under pressure, Decision Making, Self Motivation, Team Work, Friendly, Trustworthy, Enthusiastic, Positive attitude, Self Confidence, Hard worker, Able to prioritize, Quick learner and Commitment to Work.



*For Further Details, please contact:*

**Dr. P. Radha Rani**

**Officer- in-charge of Placement Cell**

**Professor & Head, Dept. of RMCS**

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